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Personal Data

Opel will not collect any personally identifiable information about you (such as your name, address, telephone number, or email address) ("Personal Data") unless you provide it to us voluntarily. If you provide Opel with Personal Data it will store this information about you for marketing purposes, market research, tracking of sales data, and in order to contact you. Opel may also disclose this information within its international group of companies ("GM Group") and to Opel distributors and authorised repairers and agents for the above purposes. If you do not wish to receive any further information, please tick the box at the bottom of the forms within the Site, before clicking on 'submit'.

Non Personally Identifiable Information Collected Automatically

In some cases, we may collect information about you that is not personally identifiable. Examples of this type of information include the type of Internet Browser you are using, the type of computer operating system you are using, and the domain name of the website from which you linked to our site or advertisement.

Information We May Place Automatically On Your Computer's Hard Drive

When you view the Site we may store some information on your computer. This information will be in the form of a "cookie" or similar file and will help us to serve you better. For example, cookies allow us to tailor a website or advertisement to better match your interests and preferences. With most Internet Browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions.

Who to contact

If you have submitted Personal Data to Opel and would like that information to be corrected or deleted from our records, or in case you want to know what Personal Data we process about you, you can contact your local Opel sales company (see the respective website for the address data). If you prefer, you can send a letter requesting such information to the GM Europe privacy coordinator at the address mentioned above. We will do every reasonable effort to respond to your request.

5. Law and Jurisdiction

This site was created, and is operated, according to the laws of England. In determining any disputes in relation to the Site the laws of England will apply and the Courts of England and Wales will have exclusive jurisdiction.

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